

Felicita Plaza

Escondido, CA

Demographic Summary Report

2020 Census, 2025 Estimates & 2030 Projections

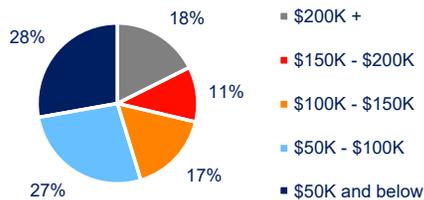
Source: Synergos Technologies, Inc

Current Year Demographics	1-Mile Radius	3-Mile Radius	5-Mile Radius	10-Min Drive
Current Population	20,145	115,381	194,011	200,537
Total Daytime Population	13,778	118,140	189,575	201,447
Workplace Population	4,995	44,595	57,344	69,687
Average Household Income	\$134,346	\$121,972	\$135,460	\$136,689
Median Household Income	\$103,421	\$90,176	\$103,874	\$106,229
Total Households	6,105	36,620	63,980	67,258
Median Home Value	\$929,374	\$905,368	\$924,538	\$935,848
College (4+)	30.0%	27.4%	32.3%	34.5%
Total Consumer Spending/Capita (Weekly)	\$507	\$496	\$510	\$512
% of Households with Children	34.2%	33.4%	30.9%	30.5%

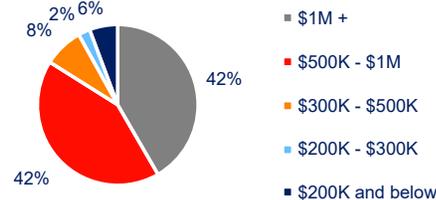
2030 Demographic Projections

Projected Population	20,463	116,751	196,100	202,806
Projected Annual Growth Rate	0.3%	0.2%	0.2%	0.2%
Projected Total Growth Rate (5-Yr)	1.6%	1.2%	1.1%	1.1%

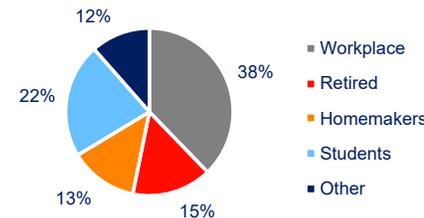
3-Mile Radius Section Detail



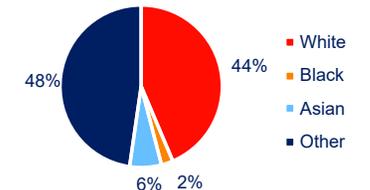
Household Income



Home Value



Daytime Population



Hispanic Origin: 53.9%

Race

